



SAGAR DISTILLERY

Sagar Distillery Limited (SDL), established in 2014, is a modern liquor blending and bottling unit located in Devchuli-1, Nawalpur. In less than a decade, SDL has grown into a recognized player in Nepal's alcoholic beverages sector. With an unwavering commitment to quality, innovation, and consumer experience, SDL produces and markets a portfolio of premium spirits including whisky, vodka, and gin. The company is supported by more than 100 employees and stands out for its unique approach to workforce inclusivity, with nearly 90% of its factory workforce comprising women – an exception in the liquor industry.

SDL combines heritage with innovation, blending local insights with global practices to create a resilient and scalable business model. Its operations extend across Nepal with a well-structured distribution network, and the company has consistently invested in building brands that resonate with consumers while preparing for the next phase of sustainable growth.



Manifesto & Core Values

At the heart of SDL lies a powerful manifesto: every bottle tells a story of passion, craftsmanship, and uncompromising quality. SDL blends Nepali heritage with innovation, crafting spirits that meet the demands of today while anticipating the tastes of tomorrow. The company's guiding principles shape not only what it produces but also how it grows, connects, and leads.

Our Core Values:

- Passionate – We work to be better, everyday.
- Uncompromising – Quality is non-negotiable, from grain to glass.
- Innovative – We push boundaries, and work towards something new.
- Open – We listen, adapt, and evolve with feedback, from each-other and consumers.



Vision:

To create meaningful experiences through innovative spirits that delight consumers.

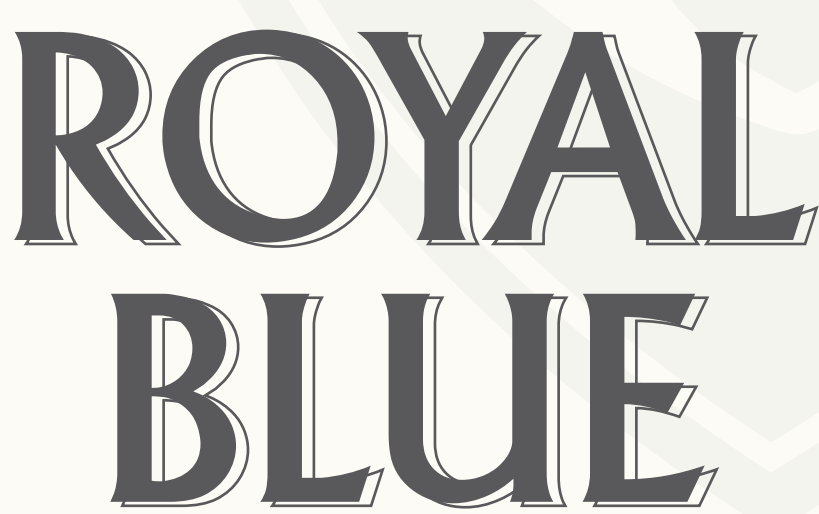
Mission:

By 2030, Sagar Distillery aims to be one of the Nepal's leading premium spirits company— combining a passion for creating meaningful experiences with the preferences of Nepali consumers. Through thoughtful expansion, bold innovation, and consistent drive, we aim to elevate everyday moments—from local gatherings to global celebrations—while staying true to our values.



Our Brands

Sagar Distillery Limited has developed a carefully curated portfolio of brands that cater to diverse consumer segments, balancing exclusivity, refinement, accessibility, and value. Each brand reflects SDL's emphasis on craftsmanship, innovation, market differentiation and uncompromisable quality.





ABV.

40%



Colour

Rich,
Golden copper
with shimmering
glassy highlights.



Aroma

Floral notes harmonize
with complex fruit flavors
like melon, pear, orange,
and almonds.



Palate

Summer fruits, caramel,
white chocolate, vanilla,
and brioche in honey.



Finish

Sweet & Creamy
with a touch of spice

Nepse Bulls was envisioned as a tribute to Nepalese beliefs. To honor its inspiration, the blend required a meticulous approach. Blenders in Scotland, the United States, and India collaborated to create over 60 distinct whiskies by combining various Scottish malts.

Among these, one particular blend emerged as the standout, skillfully combining four of the rarest, aged single malts from the Highland and Speyside regions of Scotland.

These malts, when blended with crisp glacier water, yielded a complex and layered whisky, meticulously crafted to resonate with the Nepalese palate.

Available in 750ml
MRP Rs. 4,900





The GOVERNOR

SMOKEWOOD CASK WHISKY



ABV.
42.8%



Colour
Deep
Gold



Aroma
Deep oak, transitioning to
vanilla, caramel with
smoke and spices on the tail



Palate
Subtle oak with caramel
and vanilla sweetness,
with lasting smoky taste.



Finish
Caramel & spices
with a subtle
smoke finish

Whisky connoisseurs have long understood that a good whisky is well-balanced - it is more than just sweet.

The Governor blends malts from Highland and Speyside regions of Scotland to create a complex whisky with hints of vanilla, oak and caramel. The Blend is then finished in Smokewood to layer in a soft smoke aftertaste and create a harmonious, well-balanced whisky.

Tailored to those who appreciate a fine whisky.

Available in 750ml
MRP Rs. 2,975





ABV.
34.23%



Colour
Deep
Gold



Aroma
Oak &
Fruity



Palate
Warm
Oak



Finish
Fruity

Royal Blue was conceived as a refined alternative to existing Nepali mass-market whisky brands, which are often perceived as harsher. The ingredients were sourced from the finest manufacturers, blended with fresh glacial water, and filtered to achieve a smooth and consistent flavor profile without compromising on taste.

Available in
750ml: MRP Rs. 1,240
375ml: MRP Rs. 620
180ml: MRP Rs. 310



GREY WOLF



ABV.
34.23%



Colour
Clear



Aroma
Odourless



Palate
Neutral



Finish
Smooth
with hint
of rose

Grey Wolf Vodka was initially developed to offer a lower-strength alternative to the standard 40% ABV. A unique filtration system from Russia undergoes the blend seven times through charcoal, silver, and platinum, resulting in unparalleled clarity and a refreshing, crisp flavor profile.

Available in
750ml: MRP Rs. 1,220
180ml: MRP Rs. 305



BERRIES & BLUES



ABV.

34.23%



Colour

Arctic



Aroma

Juniper,
coriander &
with a freshness of
citrus



Palate

Juniper,
Rose, Citrus,
Mint and Cinnamon
on the tail



Finish

Sweet spices
& lasting freshness

“Berries & Blues” gin is a harmonious blend of organic Himalayan botanicals. Through a meticulous seven-filter process, the gin achieves an exceptionally smooth texture. Subsequently, it is infused with natural Himalayan extracts, imparting it with a distinctive flavor profile. The gin is then color-enhanced to evoke the icy blue hues of the Himalayan glaciers.

Available in
750ml: MRP Rs. 1,260
180ml: MRP Rs. 315



MAXX



ABV.

34.23%



Colour

Golden
Amber



Aroma

Fruity with vanilla
& smoky notes



Palate

Pleasant and smooth
notes of sweet vanilla,
oak extract & smoky finish



Finish

Sweet fruity and
Smoky tail

Meticulously crafted for the discerning palate, this Smoky Whisky is more than just a drink — it's an experience. Born from handpicked, premium grains this bold blend is enriched with a delicate touch of smoky oak, offering a character that's both complex and smooth.

The first sip unveils a symphony of flavors: rich vanilla dance on the tongue, beautifully balanced by warm spice notes that linger, adding depth and intrigue. The subtle smokiness wraps it all together, creating a sophisticated profile that appeals to both seasoned whisky lovers and new explorers.

Available in
750ml: MRP Rs. 1,150
375ml: MRP Rs. 570
180ml: MRP Rs. 285





SAGAR DISTILLERY

Lal Colony Marg, Kathmandu, Nepal

info@sagardistilleries.com

marketing@sagardistilleries.com